Froclamation

WHEREAS, the City of Springfield celebrates our local small businesses and the contribution they make to our local economy and community; and

WHEREAS, according to the United States Small Business Administration, there are currently 23 million small businesses in the United States, they represent more than 99 percent of American companies, create more than two-thirds of the net new jobs, and generate 46 percent of private gross domestic product; and

WHEREAS, small businesses employ over 55 percent of the employees in the private sector in the United States; and

WHEREAS, 89 percent of consumers in the United States agree that small businesses contribute positively to the local community by supplying jobs and generating tax revenue; and

WHEREAS, 87 percent of consumers in the United States have small businesses in their community that the consumers would miss if the small businesses closed; and

WHEREAS, 93 percent of consumers in the United States agree that it is important for people to support the small businesses that they value in their community; and

WHEREAS, the City of Springfield supports our local businesses that create jobs, boost our local economy, and preserve our neighborhoods; and

WHEREAS, advocacy groups and public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, Robert L. Stephens, Mayor of the City of Springfield, Missouri, do hereby proclaim November 29, 2014 as

SMALL BUSINESS SATURDAY

and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS WHEREOF, I have hereunto set my hand and have caused the official seal of the City of Springfield, Missouri, to be affixed this twenty-fifth day of September, in the year of our Lord, two thousand fourteen.



Robert L. Stephens, Mayor